

3 REASONS TO THINK ABOUT COVER CROPS

Cover crops capture and release leftover nutrients to the next crop, build nutrient rich organic matter in soil, combat erosion and result in higher long-term production and profitability. This means increasing and protecting the value of your investment. A growing percentage of landowners are encouraging use of cover crops - are you?

1

COVER CROPS INCREASE LONG-TERM INVESTMENT VALUE:

"Improving soil health (through cover crops) can provide long-term, stable dividends for you, your family and your farming partner."

Barry Fisher

Indiana Farmer, Soil Health Specialist -
USDA Natural Resources Conservation Service



FIVE SOIL HEALTH QUESTIONS LANDOWNERS SHOULD ASK POTENTIAL RENTERS: <http://bit.ly/2p0KwB0>

2

COVER CROPS PROTECT YOUR INVESTMENT:

Soil erosion decreases the value of land on average by 4.9% - but can be as high as 17% annually.

On average, erosion decreases land values by \$339 per acre.*

COUNTY	AVG LAND VALUE	AVG \$ VALUE LOST	% LAND VALUE LOST
A	\$6,622	\$303	4.6%
B	\$6,151	\$297	4.8%
C	\$9,017	\$240	2.7%
AVERAGE	\$7,291	\$339	4.9%

VALUE OF SOIL EROSION TO THE LANDOWNER: <http://bit.ly/2nlPQIH>

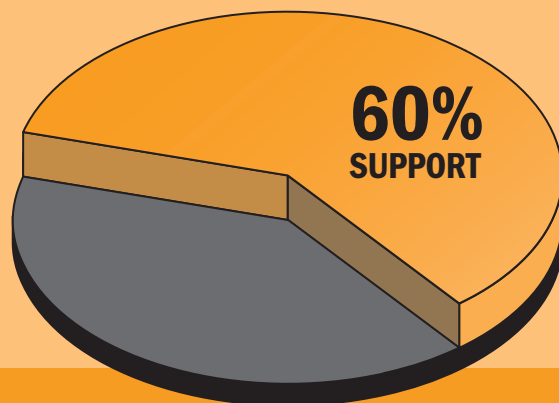
*Data specific to IA study, may vary by region and soil type

3

LANDOWNERS ARE EMBRACING COVER CROPS:

Surveyed farmers affirm **60% of their landlords are supportive.**

Just 5% said their landlords were hesitant in using cover crops.



COVER CROP SURVEY REPORT: <http://bit.ly/2o9LB5f>

**SOIL EROSION + LOST YIELD POTENTIAL =
DECREASE IN LONG-TERM LAND VALUE**