

Always Innovating

As a forage leader for over 100 years, we've always worked hard to improve. Continual research and development of new varieties ensures the right balance of protein and feed quality, recovery and grazability to suit each animal and operation. Every top-performing variety is tested in many trials before being put to use. From the latest genetics to new treatments and technologies, we have you covered.



Third-party research plot comparison in WI between Forage First® 42.A2 and a competing Aph 2 variety.



Premium Seed Coating + Quality Seed = Best Possible Seedling Establishment

CrosseCoat™ is an elite platform of proven seed coating and treatments to enhance germination, establishment and survival of the top varieties, blends and mixes offered within the Forage First® portfolio.

CrosseCoat™ Benefits Include:

- Improves seeding distribution
- Improves seed-to-soil contact
- Improves water intake
- Protects against fungal attacks
- Enhances nutrient uptake
- Enhances nodulation to provide superior nitrogen fixation

“ We've been buying seed from La Crosse Seed for 25 years. This year we've added Forage First® alfalfa to our product line. The product performance always meets our high expectations and my growers seem very satisfied.”

Greg G., Eastern Wisconsin



FORAGE FIRST
WHEN YIELD AND QUALITY MATTER®

Brought to you by
LA CROSSE SEED

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800.356.SEED
foragefirst.com

Forage First® Alfalfa



FORAGE FIRST
WHEN YIELD AND QUALITY MATTER®

**Greater
Performance.
Good Move.**

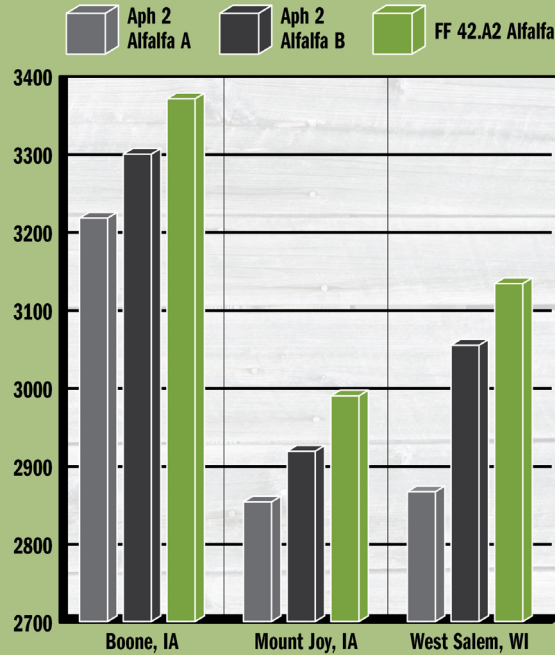
**Choose a Higher
Alfalfa Standard
at a Practical Price**

FF 4215.HVX RR	FF 4022.LH
FF 4319.A2 RR	FF 5020.FR
FF 42.A2	FF Premium FF Pro



FORAGE FIRST
WHEN YIELD AND QUALITY MATTER®

FF 42.A2 Alfalfa
Multi-Year Head-to-Head Aph 2
Forage Quality Comparisons
(Milk Per Ton)



RESISTANCE RATINGS:

- HR = HIGHLY RESISTANT**
51% or more resistant plants
- R = RESISTANT**
31 - 50% resistant plants
- MR = MODERATELY RESISTANT**
15 - 30% resistant plants
- LR = LOW RESISTANCE**
6 - 14% resistant plants
- S = SUSCEPTIBLE**
0 - 5% resistant plants
- NR = NOT RATED**

GENERAL ALFALFA CHARACTERISTICS

ESTABLISHMENT	FAST
PERSISTENCE	HIGH
DROUGHT TOLERANCE	HIGH
WINTER HARDINESS	VARIES
PALATABILITY	HIGH
YIELD POTENTIAL	HIGH
GRAZING TOLERANCE	VARIES

PLANTING TIMES

SPRING PLANTING	MAR - MAY
FALL PLANTING	AUG - SEP
LIFE CYCLE	PERENNIAL

SEEDING RATE (LBS/ACRE)

ALONE	15 - 20
MIXES	8 - 10
EMERGENCE (DAYS)	7 - 14

HARVEST MANAGEMENT

Cut at 1/4 bloom; last cutting of season should be 4 weeks before 1st killing frost

ICON KEY:

- LEAFHOPPER PROTECTION
- CROSSECOAT™ TECHNOLOGY

DISEASE & PEST CONTROL

	FALL DORMANCY	WINTER SURVIVAL	TOTAL DRI	CUTTING SYSTEM	PHYTOPHTHORA ROOT ROT	VERTICILLIUM WILT	ANTHRACNOSE	BACTERIAL WILT	FUSARIUM WILT	APHANOMYCES RACE 1	APHANOMYCES RACE 2	PEA APHID	POTATO LEAFHOPPER	STEM NEMATODE
FF 4215.HVX RR	4.2	1.5	30/30	3-5	HR	HR	HR	HR	HR	HR	NR	R	NR	R
FF 4319.A2 RR	4.3	1.0	35/35	3-5	HR	HR	HR	HR	HR	HR	HR	R	NR	NR
FF 4022.LH	4.0	2.2	30/30	3-5	HR	HR	HR	HR	HR	HR	NR	R	HR	R
FF 42.A2	4.0	1.1	35/35	3-5	HR	HR	HR	HR	HR	HR	HR	R	NR	NR
FF 5020.FR	4.9	2.0	30/30	4-5	HR	HR	HR	HR	HR	HR	NR	HR	NR	R
FF PREMIUM Brand	4.0	2.0	28/30	3-4	HR	HR	R	HR	R	HR	NR	NR	NR	NR
FF PRO Brand	3.0	2.4	25/30	2-4	HR	R	R	R	R	R	NR	NR	NR	NR

FF 4215.HVX RR



- Manage yield without quality trade-off
- Greater flexibility with wide cutting windows
- Less lignin with higher NDFD*
- Fast recovery in frequent harvest schedules

- Excellent winter hardiness
- Superb yield potential maximizes feed value
- High multileaf expression

FF 4319.A2 RR



- Higher Aphanomyces 2 resistance with Roundup Ready® technology
- Disease resistance package promotes stand establishment in wet soils

- Even greater winter survival & persistence
- High multileaf expression
- Long stand life in adverse weather & soil conditions

FF 4022.LH



- High yielding leafhopper alfalfa
- Latest generation of leafhopper resistance with improved leafhopper expression

- Resistant to both pea aphids & stem nematode
- High multileaf expression
- Widely adapted across the Midwest

FF 42.A2

- Highly resistant to Aphanomyces 2
- Perfect disease resistance package
- Top forage yielder in trials
- Better suited for establishment in heavy & wet soils

- Fast recovery after cutting
- Even greater winter survival & persistence
- High multileaf expression

FF 5020.FR

- Fast recovery after cutting & later fall dormancy
- Excellent forage yield potential combined with excellent winter hardiness

- Resistance to several important alfalfa pests including pea aphids & stem nematode

FF PREMIUM Brand

- Solid performance at a modest price
- Improved disease resistance

- Widely adapted

FF PRO Brand

- Consistent performance at a budget price

- Widely adapted