



LA CROSSE SEED COVER CROPS, FORAGES & TURF



100 YEARS

LEADING THE INDUSTRY FOR 100 YEARS

La Crosse Seed is an independent company that has paired an unmatched portfolio of forage, cover crop and turf seed with knowledgeable and experienced sales and support staff since 1919. We distribute products through dealers nationwide. No other small seed company matches our level of experience, product knowledge or product availability.

BRANDS YOUR CUSTOMERS LOVE

We maintain a diverse portfolio of exclusive brands with the latest genetics for consistent performance in the field. We also distribute many other popular varieties to ensure we can meet virtually any small seed need you have.



MAKING YOUR CUSTOMERS SUCCESSFUL

We do this by partnering with you to make sure you have what you need when you, and your customers, need it. That means quality seed delivered quickly, backed by expertise and industry-leading support. We'll always have accessible, knowledgeable sales staff and support specialists ready to help.

DELIVERING MORE THAN SEED

Premium seed isn't enough. We bring innovative, effective, customizable marketing solutions to drive awareness and sales. We also provide product training, technical guides and useful tips to ensure your team has the knowledge they need.

WE KNOW LOGISTICS

We operate five facilities across the Midwest each with location leaders, warehouse staff, and our own drivers and trucks. For prompt turnaround on special requests, we mix and bag our brands plus private label and custom mixes. Our facilities are backed by a robust operations team, making sure inventory is on hand when you need it.

THE SEED YOU NEED WHEN YOU NEED IT